

Minutes of a Meeting of of
The Freewheelers of Spartanburg
and
Freewheelers Cycling Association
(February 3, 2026)

The monthly meeting of the Freewheelers of Spartanburg and the Freewheelers Cycling Association was held on February 3, 2026, at RJ Rockers Brewing Company. Present at the meeting were: Karl Johnson, President; Mike Forrester, Vice President; Marshall Walsh, Secretary; Jennifer Weaver, Director of Membership; Kristie Thome, Bicycle Shop Liaison, Greg Kyzer, Director of Racing; Paul LeFrancois, Palmetto Cycling Coalition Liaison; David Coggins, Board member at Large; Tim Thome, Board Member at Large; Also present were Jennifer Britanisky, Ralph Paquin, and Parker Kyzer.

The Present, Karl Johnson, called the meeting to order and noted that pursuant to Article V, Section 2 of the By-Laws, a quorum was present.

Approval of Minutes

The first order of business was to review and approve the minutes of the January 6, 2026, meeting. The Secretary previously forwarded a draft of the minutes to the members of the Board. After careful review by those present and upon motion duly made and seconded, the minutes were approved as presented.

Freewheelers Cycling Association

There were no items for consideration this month by the Freewheelers Cycling Association,

Committee Reports

A. Marketing Committee

Tim Thome gave a report on the Committee's development of a new Club logo. First he commended Dave Coggins and Kelly Verdell for their efforts on this project. He also noted that Ralph and Cat Paquin submitted a number of design ideas that were very helpful. The Committee developed five separate criteria to guide their work and then started with over 25 conceptual ideas. They then narrowed down the icon to 3 and the font to 6 choices. The three icons were revised and polished to select a single option. The font and icon were then reviewed to ensure a consistent design. They then reviewed this design to confirm it met all 5 specified criteria. The proposed Logo was then presented to the meeting. See Exhibit A. In addition to the Club kit, it was suggested that the new logo could be used on hats, T-shirts and hoodies.

After discussion a motion was made to accept the proposed logo. This motion was then seconded and unanimously adopted.

B. Kit Committee

Jennifer Weaver then presented the report of the Kit Committee. She noted that her committee included Ralph Paquin, Lynn Meyer, Pat Russell, Kathy Hamilton, Kristie Thome and Dave Coggins. At the outset, the Committee identified a number of objectives to create a fresh new

Kit design that would rebrand the image of the Club and appeal to younger cyclists and potential sponsors. The new design will incorporate the new logo design as they work with Giordana, the new Kit supplier. Their goal was a new design with two complementary color schemes—Male/Female. In addition to incorporating a “HiVis” color scheme, they wanted the design to be complimentary to different body shapes and appeal to a wide variety of personal preferences. Lastly, they wanted a Jersey design that could be worn with black bibs/shorts or as a Kit.

The Committee considered over 25 designs with input from each of the Committee members and others. Giordana presented a number of design ideas and inspiration was sought from various pro kit designs. Ralph Paquin, our resident artist, provided valuable assistance in developing the design. The proposed Jersey design was then presented to the meeting. See Exhibit B. Ms. Weaver noted that the Committee’s next steps will be to work with the Logo and Sponsorship committees on placement of the new Club logo.

After discussion and upon motion duly made, seconded and unanimously adopted the proposed design was approved.

C. Membership

Jennifer Weaver provided an update on the 2026 membership drive. The Club currently has 191 members, which does not include family members. Altogether the Club consists of 243 individuals.

D. Sponsorship.

Jennifer Britanisky reported a proposed package to be used to in recruiting sponsors for the Club. There will be several sponsor levels including: Title, Gold, Silver and Bronze. The package will provide information about the Club, its activities and the benefits of the various levels of sponsorship. Funds received from sponsorships will be used by the Club to support its activities. Mike Forrester suggested that providing information such as in this brochure to One Spartanburg to be used in recruiting new business to the Spartanburg area. He felt that businesses looking to locate in this area would consider the Club and its activities as a benefit for their employees.

E. Touring.

Jennifer Weaver announced that the Club’s fundraiser for the South Carolina Ride to End Alzheimer’s will be held on May 16, 2026. It will use the same “poker run” format as last year.

F. Racing.

Greg Kyzer mentioned several upcoming racing events to be held at SCTAC as well as upcoming gravel races.

New Business

Karl Johnson reported that he had received invoices for renewal of the Club’s supplemental health insurance (\$2,336.00) and for the Directors and Officers insurance (\$600.00). Upon motion duly made, seconded and unanimously adopted, payment of these two invoices was approved.

There being no further business and upon motion duly made, seconded and unanimously adopted, the meeting was adjourned. The next regularly scheduled meeting will be held March 3, 2026.

Respectfully submitted

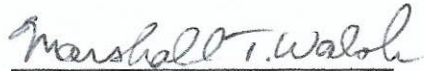

Marshall T. Walsh, Secretary

Exhibit A



Freewheelers 2026 Logo Design



FREEWHEELERS

2026 Freewheelers Logo Committee

Chair: Tim Thome / Members: Dave Coggins, Kelly Verdell

Exhibit B

Ta Da - Proposed New Freewheeler Jersey

